



NIGHT AT THE NUTCRACKER PRESENTED BY BANK OF AMERICA DECEMBER 8, 2017 | BELK THEATER



Photos by Isil Dohnke

One Night Only! Experience the magic of Jean-Pierre Bonnefoux's *Nutcracker* before it opens to the public

SPONSOR VIP HOUR 6-7 PM | Founders Room

Only sponsors are invited to an exclusive VIP Hour with heavy hors d'oeuvres and a meet and greet with the artists.

LAND OF SWEETS RECEPTION 6-8 PM | Founders Hall

Founders Hall will be transformed into the Land of Sweets, with a variety of festive activities for the entire family. Hors d'oeuvres, both sweet and savory, accompany decadent desserts and treats. The excitement continues with music, a silent auction and children's activities in the Snowflake Village.

NUTCRACKER ACT 1 EXCERPTS 8:15-9:30 PM | Belk Theater

Enjoy excerpts from Act II of *Nutcracker*, including a magical holiday party scene, complete with all new sets and costumes thanks to a generous gift from the McColl family in honor of Jane Spratt McColl.

CORPORATE SPONSORSHIPS

Corporate Sponsorship Opportunities: These tailored packages include entertainment and partnership benefits for your company. Host clients, colleagues, friends and family at this exclusive holiday event. **All Corporate Sponsorships include** logo placement on the event webpage, event signage and event invitations, and \$5,000-15,000 sponsors receives special ticket pricing for Charlotte Ballet's 2017/2018 performances and invitations to special events.

\$15,000: SNOWFLAKE VILLAGE SPONSOR

- Total of **16 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception
- Verbal recognition of your sponsorship from the stage
- Your company's logo at the Snowflake Village reception area
- **Back cover ad** in event program

\$5,000: LAND OF SWEETS SPONSOR

- Total of **8 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception
- One **half page ad** in event program

\$1,000: DROSSELMAYER SPONSOR

- Total of **4 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception
- One **eighth page ad** in event program

\$10,000: VIP HOUR SPONSOR

- Total of **12 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception
- Verbal recognition of your sponsorship from the stage
- Your company's logo at the Sponsor VIP Hour reception
- **Full inside ad** in event program

\$2,500: SNOW QUEEN SPONSOR

- Total of **6 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception
- One **quarter page ad** in event program

\$500: CAVALIER SPONSOR

- Total of **2 guests** receive preferred seating in the Belk Theater and access to the Sponsor VIP Hour reception